

Job Description: Digital Director

Chicago's Progressive Talk Radio, WCPT 820 AM and wcpt820.com is expanding and has an opening for a full-time Digital Director to grow our audience, produce thoughtful online content, design marketing campaigns, develop branding and manage the company's digital presence. The Digital Director would work across departments to amplify news coverage.

The ideal candidate will:

- Work with Executive Editor to develop a social media strategic plan and re-platform the outlet
- Edit and produce video content
- Oversee online voice, design, and presence
- Lead a website revamp
- Develop SEO and set traffic and ROI goals
- Write, edit, publish and share engaging news content
- Collaborate with other departments on news projects

Candidates should thrive in a fast-paced, deadline-driven environment. They should have a:

- Command of AP Style and grammar
- Capacity to meet deadlines and multitask multiple projects
- Deep knowledge of Adobe products and/or other content and editing software

To apply, please email Newsweb Radio Company at jobs@wcpt820.com. Candidates should submit a resume and 2-3 relevant work samples. Any multimedia package or on-air examples are a plus. Preference for a degree in journalism, communications, or equivalent experience.

Newsweb Radio Company offers a competitive salary, benefits, and opportunities for advancement. **Newsweb Radio Company is an equal opportunity workplace and is an affirmative action employer.**